

Rough concept for the new development of a Bachelor's /Master's degree programme

The process for the development of a new degree programme is structured in three stages: the planning stage, the development stage and the stage of formal authorisation and implementation.

The present document serves as a basis for the rectorate to decide on the development of the degree programme. In case of approval, the degree programme proceeds from the planning stage to the development stage.

Your main contact for this process is the Department for Quality Management (qmlehre@zv.uni-freiburg.de).

Cover page
(Working)Title of the degree programme:
Involved faculty/faculties and teaching unit(s)
Name of the degree (cf. § 6 StAkkrVO):
Contacts
Person in charge:
Function:
Phone/e-mail:
Student contact in the teaching unit or departmental student committee:
Phone/e-mail:

I.	Rough concept
1.	Study contents and objective of the degree programme (300-500 words approx.)
	Describe the contents and the qualification objectives. Please also reference possible employment areas.

2. Fit of the degree programme to the faculty and university profile (300-500 words approx.)

Please consider the Structural and Development Plan (Struktur- und Entwicklungsplan) and respectively, the results of the strategy talks and the strategy dossier that were already agreed on with the rectorate. Were the quality objectives at the University of Freiburg for learning and teaching taken into account?

How does the degree programme differ from existing degree programmes? Is the new degree programme (partly) replacing an already existing degree programme? Why should this particular degree programme be developed or why can the degree programme not be integrated into an existing degree programme as an area of specialisation? Please reference also overarching areas of specialisation of your faculty or any planned changes to them (see strategy dossier, part 1.1).

Please also briefly explain the internationalisation strategy of the faculty (see strategy dossier, part 8.3) and its connection to the internationalisation strategy of the university (see Structual and Development plan).

3.	Predicted demand/expected demand (300-500 words approx.)
	Do you see a niche for this degree programme? Is there a demand (national/international)? You can receive support from the Student Service Center (Mike Schwörer: 203-9059) in order to survey the demand. For a continuing educational programme, the WissWB of FRAUW will support you (Toni Charlotte Bünemann: 203-8848). What was the result of the survey?

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4.	Competitor analysis/unique selling point (300-500 words approx.)
	Are there comparable degree programmes offered by other higher education institutions?
	How does the degree programme stand out in comparison to similar offers?

5. Resources: staff, materials, space (lecture rooms, laboratories, offices, etc.) (300-500 words approx.)

Is it possible to run the degree programme with the resources currently available for the implementation of the curriculum in terms of available staff, materials and space (including student advisors, administration...)? If not, please give a ballpark figure (in %) for the following points, if possible at the present moment:

Quota of the already covered range of courses through existing modules and courses; quota of "instructive import and export" from other teaching units (Who? Are there already agreements?)

Please also explain the state of implementation of the planned professorship that was agreed with the last Structural and Development Plan and elaborate on planned new chairs and chairs that will be reassigned.

Furthermore, please describe what, in your opinion, will be necessary <u>additionally</u> (in terms of administration/counseling; space; Other).

## II. Form

The form is to be handed in at the rectorate along with the rough concept.					
Planned start of the degree programme (please state year and semester)					
Starting the degree programme should be possible:					
<ul> <li>□ only in the winter semester</li> <li>□ only in the summer semester</li> <li>□ in the summer and winter semester</li> </ul>					
Planned cohort size: How many students per cohort do you strive for over the medium-term?					
Special features:					
Please answer, if there is already important information on the following topics:					
(international) cooperation with higher education institutes, institutions outside higher education and within the European Campus (if yes: with which institution?)					
Grants/Financing (if yes: by whom?)					
Window of mobility					
Consideration of gender and diversity aspects (see strategy dossier, part 6.2)					
Other special features that you already know about					

5.	Profile of the degree programme (cf. § 4 StAkkrVO)			
	Is it a continuing education programme?	□ yes	□ no	
	Only for Master's degree programme.  Please choose the profile:	☐ application oriented		
		☐ research oriented		
		☐ teaching degree oriented		
		□ other		
	Is it a part-time degree programme?	□ yes	□ no	
6.	Only for Bachelor's degree programmes: Major and/or minor?			
7.	7. How many semesters are there for the standard period of study? (cf. § 3 StAkkrVO)			

II.	Statement by the internal committees of the faculty (to be filled out by corresponding dean's office)	the
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